

Stakeholder Descriptions

The Users thus far:

- “Official” Scientists – Uses the app to analyze large quantities of data provided by crowd sourcing, and some verification of data. Can provide crowd sourcing. Possesses login.
- Amateurs/ “Unofficial” scientists – Provides crowd sourcing, and some verification of data. “Unofficial” scientists are to be considered amateurs; unsure of their credibility. Possesses login.
- General User – Provides crowd sourcing.
- App Designers/ Evaluators/ Programmers – Participate in the creation of the app itself.

The Kit(s) thus far:

- App – The web application.
- Database – Contains the crowd sourced information.
- Search Engine – Provides access to the information contained within the database. Used in the validation process.
- Report Form – Is filled out to provide information to the database via crowd sourcing.

“Onion” Table

Kit	Users	Secondary Stakeholders	Tertiary Stakeholders
App	General User		
	“Official” Scientist		
		Amateur	
		”Unofficial” Scientist	
			Programmer
			App Designer
Report Form			App Evaluator
	General User		
	“Official” Scientist		
	Amateur		
Database	”Unofficial” Scientist		
Search Engine	“Official” Scientist		
		”Unofficial” Scientist	
		Amateur	

Stakeholder Goals and Influences

Stakeholder	Goals	Influences	
		Contributing	Constraining
General User	Easily report sightings	Crowd sourced info	Patience/ accuracy
“Official” Scientist	Report sightings	Crowd sourced info	Patience/ time constraints

	Use information		Search competence
	Validate information	Validation	Patience/ time constraints
	Login		Account Management
Amateur/ "Unofficial" Scientist	Easily report sightings	Crowd sourced info	Patience/ accuracy
	Validate information	Validation	Patience/ time constraints
	Login		Account Management